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## NEWS RELEASE

For Immediate Release

### **An electric cycling tour of Cologne**

Cologne, Germany. September 11, 2007 – JD, the manufacturer of mobility products and bike components, is teaming up with Taiwanese airline EVA AIR to host a special event on Friday, September 14 during the IFMA bicycle trade show.

Around 20 trade fair visitors and members of the media will get a chance to experience the TranzX Power Support Technology pedal-activated drive system while exploring Cologne on two wheels.

The Explore Cologne E-Tour starts at the trade fair grounds, takes riders along the Rhine River, visiting famous Cologne landmarks and ends in Cologne's historical old town. Participants will be prompted to discover a few of Cologne's world famous sights during the tour as part of the event competition.

The winner of the Explore Cologne E-Tour will receive a round-trip Elite Class ticket with EVA AIR from Paris to Taipei. The second-place winner will take home a TranzX PST powered Spirit bicycle and the third-place winner will receive a JD Bug aluminum scooter.

"JD is very pleased to join EVA AIR and we're excited to be able to demonstrate the viability of electric bicycles as sustainable, clean vehicle transport to our guests and the media," said Johnson Cho, JD's general manager.

Together with German partners deVELOPMENT engineering GmbH and Point bike-innovation GmbH, JD will provide a variety of electric bicycles for participants to ride during the Explore Cologne E-Tour event.

IFMA Cologne, the bicycle sector's leading business fair, will be held from September 13-16. Nearly 650 exhibitors from 35 countries will be presenting the latest products and trends at the fair, which is expected to attract around 25,000 trade visitors and 30,000 non-trade visitors.

#### **About JD**

JD ignited the 20th century's last great fad when it created the Razor and JD Bug kick scooters. JD develops and manufactures innovative and environmentally responsible mobility products and technologies to continually advance how people move and live.

The company began in 1986 in Chang Hua, Taiwan as a manufacturer of high-end aluminum bicycle frames and specialty components, which it continues to produce and market globally under TranzX, a global brand for quality bicycle components.



Today, JD is a world leader in mobility innovation, with an outstanding collection of quality brands across different product categories. These brands include: JD Bug, CityBug, JD Razor and TranzX. All of the products produced by JD Corporation have the quality and reputation for high standards that JD has established over more than two decades.

### **About TranzX PST**

JD officially launched TranzX Power Support Technology (PST) as a next-generation drive system at the Taipei Cycle Show in March 2007. TranzX PST propels bicycles with the latest in efficient and lightweight electric technology, delivering a smooth and unique riding experience. Virtually maintenance-free, the high-tech system offers smoother acceleration, low running costs, simple operation, low noise and zero emissions.

### **About EVA AIR**

EVA AIR is Taiwan's leading independently owned and operated airline and part of the respected Evergreen Group, a company known worldwide for its transportation expertise and exceptional service. Tested as one of the safest carriers worldwide, EVA Air serves 42 destinations across four continents from a strategically positioned hub in Taipei, Taiwan. Feeder flights from all major German airports comfortably take passengers to EVA AIR's European gateways Amsterdam, London, Paris and Vienna.

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