
NEWS RELEASE

For Immediate Release

JD extends global expansion with new European office in Germany

New location to provide pre-sales and after-sales service for TranzX PST

Bad Nauheim, Germany. January 8, 2008 – The JD Group, manufacturer of mobility products and bike components, announced today the opening of its first European office, in Bad Nauheim, near Frankfurt, Germany. Operating under the name JD Europe Components GmbH, this new business unit will provide the company's European clients with easier access to sales, technical service, training, and support services.

JD President Gino Tsai said the opening of an office in Europe enhances JDs ability to serve its European customers and partners.

"The demand for our services continues to grow exponentially and opening an office within the European marketplace was the next logical step for us," said Tsai. "Having a presence in Germany strengthens our commitment to our European customers and to bringing our technology and services closer to them."

One of the main areas of focus for the new European office will be TranzX Power Support Technology – a modern, sophisticated electric bicycle drive system the Taiwanese manufacturer introduced in 2007.

As a key OEM provider to a host of popular bicycle brands, JD designed this innovative technology to deliver unprecedented versatility to bicycle manufacturers, allowing them to easily adapt the technology to their own designs and frames.

Starting with the launch of TranzX PST in March and now the opening of its first office in Europe, JD aims to expand its share of the electric bicycle market, one of the fastest growing segments of the bicycle industry. Other announcements to help achieve this goal include the appointment of a European service manager, the establishment of customer services and in-country technical support.

David Smith joins JD Europe with 10 years industry experience in after-sales service. In his new role as European service manager, he will be responsible for developing and managing the Technical Service Center in Bad Nauheim. A graduate from the University of Windsor in Canada, Smith previously spent five years at Iko-Corratex as a customer service manager.

"In line with our global strategy of focusing on service excellence, JD will provide its European customers with comprehensive and prompt after-sales service and support through the Customer Support and Technical Service

Center in Bad Nauheim” said Johnson Cho, General Manager of the JD Group.



JD Europe’s central location is ideal for establishing its corresponding Customer Support and Technical Service Center while providing accessibility to its European clients.

About JD

JD is famous for having ignited the 20th century’s last great fad when it created the kick scooter. Forbes magazine put JD’s light-weight, aluminum miniscooter in a class with Crayola Crayons and Beanie Babies as one of the 10 most popular toys of the century.

The company began in 1986 in Chang Hua, Taiwan as a manufacturer of high-end aluminum bicycle frames and specialty components, which it continues to produce and market globally under TranzX, a global brand for quality bicycle components.

Today, JD is a world leader in mobility innovation, with an outstanding collection of quality brands across different product categories. These brands include: JD Bug, CityBug, JD Razor and TranzX. All of the products produced by JD have the quality and reputation for high standards that JD has established over more than two decades.

As an OEM supplier, JD manufactures mobility products for many of the world’s leading brands such as Coca Cola, Ferrari, Kawasaki, Pride Mobility, Razor, Red Bull and Swiss Army.

In addition to the Bad Nauheim office, JD has offices in Taiwan, China, Japan and the United States. The conglomerate owns and operates three manufacturing facilities in Taiwan and China.

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