



2003 Edition of Stars on Ice

GERMAN FIGURE SKATING TOUR PREMIERES IN BAD NAUHEIM ON APRIL 10

Bad Nauheim, Germany. February 14, 2003 – Germany's annual top figure skating production Stars on Ice hits the arenas again this spring, with the premiere being presented in Bad Nauheim on Thursday, April 10, 2003, at 8:00 pm. Now in its 17th year of touring Germany, the show's new season is distinguished by a combination of returning stars and new stars to form one of the most versatile and exceptional cast of figure skaters featuring National, European, and World Champions. The live presentation in Bad Nauheim will also be taped to air as a National television special on Easter Monday, April 21, 2003, 5:30 pm – 6:30 pm.

The Bad Nauheim performance will be highlighted by the return of Lucinda Ruh, a Swiss National Champion and widely accepted as the finest spinner in the world, and the five-time German National Dance Champions Kati Winkler and Renè Lohse. Also making their Stars on Ice debut are the current German National Champions Annette Dyrtr and Silvio Smalun, five-time Czech National Champions Katerina Berankova and Otto Dlabola as well the newly formed German pair of Mikkeline Kierkgaard and Norman Jeschke. Returning stars include 16-year-old German Wunderkind Katharina Häcker and the 2003 German National Silver Medallists in pair skating, Miriam Steinel and Vladimir Tsvetkov.

This marks the third year running that the premier German figure skating tour makes a stop in the historically famous spa town of Bad Nauheim. The skaters love Bad Nauheim not only because of the relaxing setting of the venue in the middle of the state of Hesse, but especially because of the great atmosphere and the enthusiastic fan support during the performances.

"We are happy to showcase this renowned sporting event with its fabulous cast of athletes in Bad Nauheim for a third consecutive year," said George Pascal, Managing Director of event owner ITMS Sports. Pascal originated the initiative and arranged for the figure skating extravaganza to move from Frankfurt to Bad Nauheim in 2001. "The enthusiasm and commitment of the city of Bad Nauheim made the decision to move here very easy," states Pascal. "Stars on Ice is becoming a tradition in Bad Nauheim that we look forward to every year," commented first city councilor Konrad Dörner.

With the first two years of the figure skating event selling out the 2,700-seat arena located in the town's resort park, tickets are again expected to go quickly for the premiere on April 10 in Bad Nauheim. Tickets, ranging in price between 18.90 Euros and 32.40 Euros, are available by calling ITMS Sports at 06032-34590, or by logging onto www.starsonice.de. VIP tickets at 110 Euros offer top-choice seating and provide entrance into the hospitality lounge where a gala buffet including wines and champagne is offered throughout the evening. The VIP tickets are limited to 150 tickets and expected to sell out quickly.

The 2003 Stars on Ice Tour once again brings together more than 20 of the world's best skaters and follows immediately after the 2003 World Figure Skating Championships in Washington, DC. The Stars on Ice perform in a total eight German cities (Bad Nauheim, Dresden, Rostock, Chemnitz, Jonsdorf, Braunlage, Bad Liebenzell and Regensburg) from April 10 to April 21. The Bad Nauheim event is organized by ITMS Sports, the sports marketing agency owned by ITMS Marketing, an advertising and marketing communications group based in Bad Nauheim. ITMS Sports offers worldwide expertise across major sports and event marketing disciplines: athlete representation, integrated event management, marketing consulting and sponsorship fulfillment

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